



Unlocking the potential of plant-based at every step

Plant-based products continue to grow in popularity, as modern consumers look for healthy, more sustainable alternatives in their food and beverages. For producers, there are almost endless opportunities for innovation in this segment, so the key is finding the right one for your business.

Tetra Pak has the unique capability to help every step of the way, from ideation and initial concepts to putting the product on shelves and marketing it. In short, we have all the expertise you need, from end to end.

Let innovation lead the way to a winning strategy...

Our methodology, plant-based foresight, looks 3, 5 and 10 years into the future, **beyond today's trends.**

Our insights, analysis, and data-driven research help customers stay **ahead of the curve.**

Find the plant-based product concepts that will appeal to **the right consumers at the right time.**



...then turn great ideas into real success

Embark on a journey of innovation with our experts around the world.

Conceptualise imaginative products in our **Customer Innovation Centres.**

Test new products in our Product Development Centres (PDCs).

PDCs have everything you need for a **smart, successful product trial.**



Minimise your costs while boosting efficiency

Find the **optimal solution** based on your goals.

Our processing lines ensure the highest standards of **quality, safety and efficiency.**

All solutions are designed to **reduce total cost of ownership** while being easy to maintain and service.

Optimal plant-based solutions with **state-of-the-art technology.**



The ideal packaging solutions for your needs

After development, it's time to **pick the right package** for your needs.

Our range covers everything from on-the-go portion packs to easily stored larger cartons.

Delight consumers with **plant-based packaging.**

All packages contain **responsibly sourced paperboard.**



Find your ideal co-packing partner

Access a global network of co-packers and **bring your ideas to consumers** without new equipment.

Find the right packaging solution in **the region that works best for you.**

It's the ideal combination – your products, the co-packer's packaging capabilities, and our decades of experience and expertise to bring it all together.

A supply chain you can rely on

Our supply chain is set up to **secure consistency, reliability and availability.**

Our range of services is designed to help you **optimise efficiency and reduce downtime** at every step.

We work with multiple suppliers to ensure you have access to whatever you need including **29** packaging material factories, **18** manufacturing plants for consumables, and **11** equipment production locations.

Reliable delivery of spare parts, packaging materials and consumables to **keep your operations running smoothly.**

Marketing that makes an impact

Make it easy for consumers to choose your product.

Get help with **design inspiration, marketing, and positioning.**

For plant-based products, **storytelling is key.**

Our packages are **designed to stand out.**



Boosting your business, from end to end

It's the right time to expand your plant-based offering, and we can help put you in **the best position for success.** Whether you need to convert an existing line, invest in a new processing solution, or develop a product from scratch, we're here to help. And we can be with you every step of the way.

Contact us to learn more

Tetra Pak
PROTECTS WHAT'S GOOD