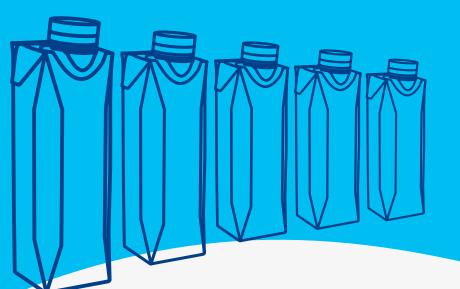


Our Food & Beverage Innovation Center is designed to inspire and accelerate exceptional innovations.



Turn your ideas



# Your one-stop shop for

a fast and successful innovation process



### We have food license through our

co-manufacturer DenEast. This is a manufacturing permission to produce and sell food. That means food safety and quality are guaranteed, and you can scale from trials to production, right at the production centre. Full processing and packaging lines are available - we've got you covered.



## Take the fast track to innovation

### Shape it

Validate and refine your ideas to turn imagination into reality



### Launch it

Test the market with small batches



#### **Grow it**

Create a growth strategy to transition to mass production





# How we help you succeed

#### **AN INNOVATION ECOSYSTEM**

Accelerate product development



### **SPEED TO MARKET**

A streamlined process reduces time-to-market



### **CUSTOMIZATION**

We support and adapt to your innovation journey



### **SCALABILITY**

Infrastructure and expertise to let you expand



### Who is the innovation center for?



START-UPS



**EXPLORERS** 



**OPTIMIZERS** 









# **Global expertise**

### The innovation center





Tice cream







**Food & Beverage Innovation Center** ready-to-deploy solution for commercial launch



Brought to you by collaboration. Located in Binh Duong Province in southern Vietnam, the Food & Beverage Innovation Center is designed by Tetra Pak in collaboration with co-manufacturer DenEast.