

PLANT-BASED FORESIGHT

What's next in plant-based beverages?

How will your plant-based portfolio change?

What are the beverages you will produce?

How will you produce them?

Where will you get the ingredients from?

Plant-based beverages are still booming. But what about three, five or ten years from now? Our collaborative, data-driven approach helps us piece together clues from today's world to explore what the future of plant-based *could* be.

The foresight route

We analyse 60+ drivers of change.

From the macro level to cultural drivers and those specific to plant-based beverages – we take them all in.



Using AI, we run 100,000 simulations.

We employ AI to digest reams of data, search for innovations, and run 100,000 simulations around the possible future of plant-based.

Plausible scenarios for the future emerge.

The outcome? Plausible scenarios for the future – a unique combination of insight and foresight, looking at both the short and long term.



We identify opportunities together.

Unlocking step-change growth, the opportunity areas arising from the scenarios are tailor-made to your business.

Get your plant-based product portfolio ready for the future.

We help you future-proof your skills and capabilities, and identify innovations so you can meet consumer demands for the next three, five and ten years. Let's create a new horizon of exciting possibilities together.



Ready to learn more about what foresight can do for you?

[Download the guide to plant-based foresight](#)

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