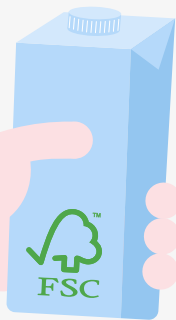


# Beverage cartons: the environmental advantage



Consumers are increasingly engaged with environmental issues



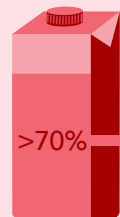
**80%** tend to buy products with environmentally sound packaging

**40%**

state that environmental logos help them understand the environmental impact of packaging and make products more appealing



## RENEWABILITY



2 International standards provide a guarantee of responsible sourcing

100% FSC™ chain of custody certification

OK biobased certification for bioplastics

1 On average, over 70% of the material that makes up Tetra Pak cartons is paperboard

3 We constantly strive to develop innovative products, equipment and services that reduce impact on the environment

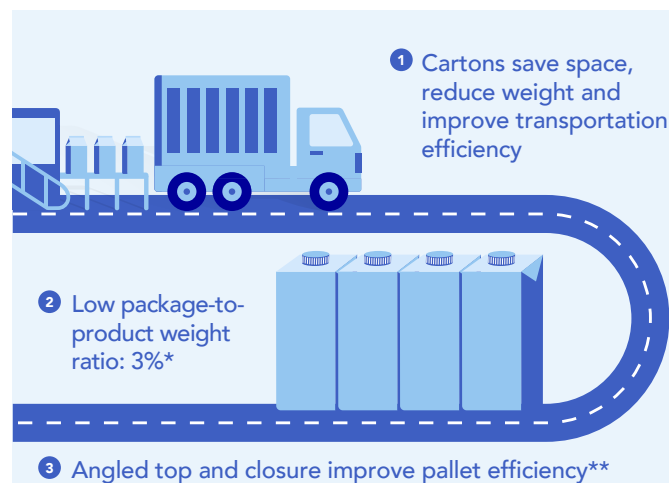
## RECYCLABILITY



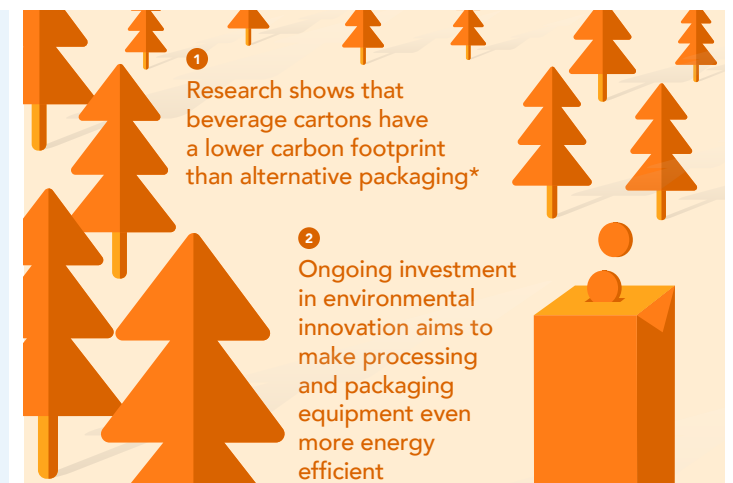
1 More than 1 million tonnes of used beverage cartons (UBC) are collected every year

2 Over 160 recyclers around the world extract paper fibres, polymers and aluminium

3 The recycled materials are used to make a variety of new products



## BETTER LOGISTICS



## LOWER FOOTPRINT

\*Tetra Brik® Aseptic and \*\*Tetra Brik® Aseptic Edge

\*IFEU meta-analysis: LCA studies on beverage cartons and alternative packaging