"Next big thing"

Presented by: Francesco Faella







Innovation is the force keeping us relevant for the future to...

Live up to our purpose & commitment Protect Food, People & Planet.

Secure our and our customers' competitiveness.

Deliver the value of a true end-to-end food and beverage production solution.





How do we innovate?

Our Innovation Toolbox and Eco-system



Customer Innovation Centres (6) & PDC (9)



R&D Strategic

Partnerships (16)



Consumer Studies (40+)



Customer Voice (200+)



Investments in Technology (75m€/y)



Our 5 key R&D priorities

The direction of our innovation force



The most sustainable package in the world



Connected & Smart Factory operations



Reduction of customer Total Cost of Ownership (TCO)



Innovative packages with right size & functionality for customer growth



Robust & high performing capital equipment

50+ solutions released annually - 1 700 employees – 145 patents filed in 2024.



Ourambition

...to deliver the world's most sustainable food package.

That is, a food package made solely from responsibly sourced renewable or recycled materials, is fully recyclable, and has the lowest possible carbon footprint.





Stay relevant and create a unique Tetra Pak solution

Addressing the "new rules" of packaging circularity and CO2 impact

Simplification of material

~50% CO2 emission reduction

~80 – 90% paper content

Increase value for recyclers

Reduce impact on climate

Maximize paper content





The Digital Bridge

From Data to insights that trigger actions

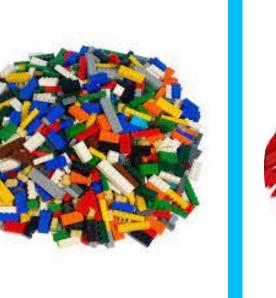


Data Ingress Calculation Engine Data Modelling Digital Edge

Time

Transactions

Machines



Collection

Data Preparation



Contextualization

Data



Data

Modelling

Data Visualization & Analytics

Production

Quality

Scheduling

Asset Management

Energy Management

Materials Management

Track and Trace





Reduction of Total Cost of Ownership (TCO)

Some examples...



Packaging material optimization for Spirits

Fit for purpose



Increase good packs on E3/SH & A3/S

- "Low level" filling on E3/SH
- Up speeding on A3/S lines



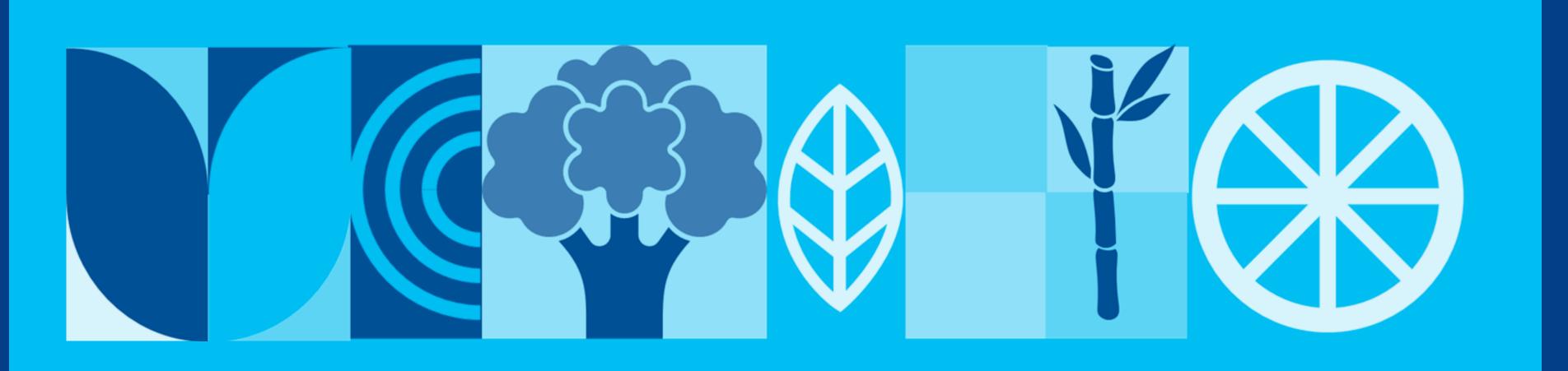
Maintenance cost optimization for E3/SH

Redesign of 3 key parts



Efficient Water recycling unit

>95% water saving





E3/SH - "Low Level" filling











E3/Speed Hyper – Package pipeline

More packages to come...





up to 2023

Tetra Brik® Aseptic

- •150 Ultra
- · 200 Slim leaf
- 250 Base



2024

Tetra Brik® Aseptic

- 250 Slim
- ·125 Slim leaf



2024 on ward

Tetra Brik® Aseptic
•100ml (Q4/26)



Grow your on-the-go offering

Tetra Prisma® Aseptic packs from 200 to 500 ml with DreamCap™















	TPA 200E	TPA 250E	TPA 300E	TPA 330Sq	TPA 330E	TPA 400E	TPA 500E
Released to market					Q4 2025	Estimated 2027	
Filling machine	A3/Speed Coming soon	A3/Speed			A3/Speed Coming soon	A3/Speed Coming soon	
	A3/Compact Flex	A3/Compact Flex	A3/Compact Flex	A3/Compact Flex	A3/Compact Flex Coming Soon		A3/Compact Flex
Under fill volume	190 ml	237 ml Coming soon	285 ml	325 ml	325 ml	414 ml	476 ml



Tetra Pak® A3/Speed

Package offer

Portion packs <500 ml (1)





— Portion packs <500 ml (a)



- Family packs >500 ml (m) →



Tetra Brik® Aseptic





























125 ml 200 ml 250 ml













90 ml 150 ml 180 ml





100 ml 200 ml 250 ml



200 ml 250 ml Base Crystal



250 ml Base



Edge

Tetra Prisma® Aseptic







200 ml 250 ml Square

200 ml* 250 ml 300 ml* 325 ml* 400 ml*

Tetra Stelo® Aseptic



Tetra Brik® Aseptic













Revolution in the liquid food industry by eliminating the use of straws and adding a container to drink directly from.

Maximum efficiency in high-speed technology, eliminating the cap applicator.

Value-added solution for children as the main target for portion-sized juices.

New, more convenient.





Tetra Brik Aseptic® 1000 Edge LightTab30

Driving cost efficiency in current family packs pre-applied portfolio



Lowest entry point for TBA 1000 Edge

-5% vs Tetra Brik Aseptic® 1000 Edge LightWing30



Competitive & sustainable

Lightest cap: 1.36 g, 73% paper content



Launch:

2024*

(*Field test ongoing)

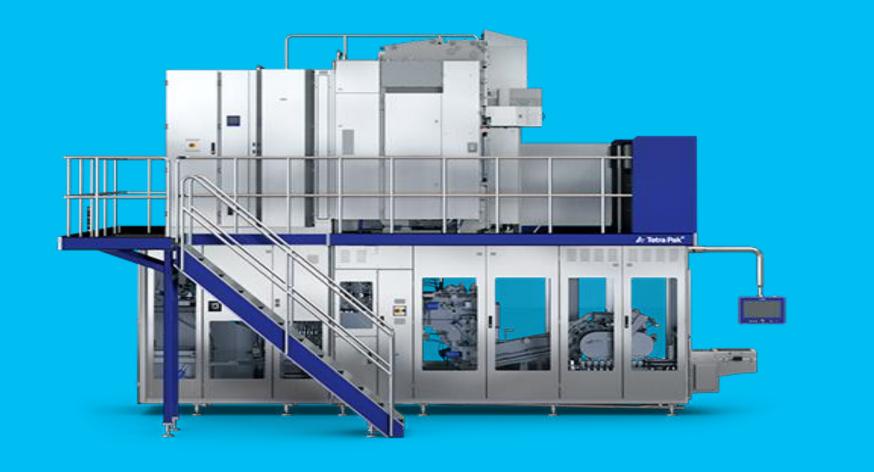






2 new platforms in development

And 1 in global deployment phase



Tetra Pak® E3/Speed Hyper

-45%

water

consumption

40

Packs

hour

40K Packs per hour Upto
+60%
output



Tetra Pak® X1/Flex Plus

-30% -25% water unplant stops

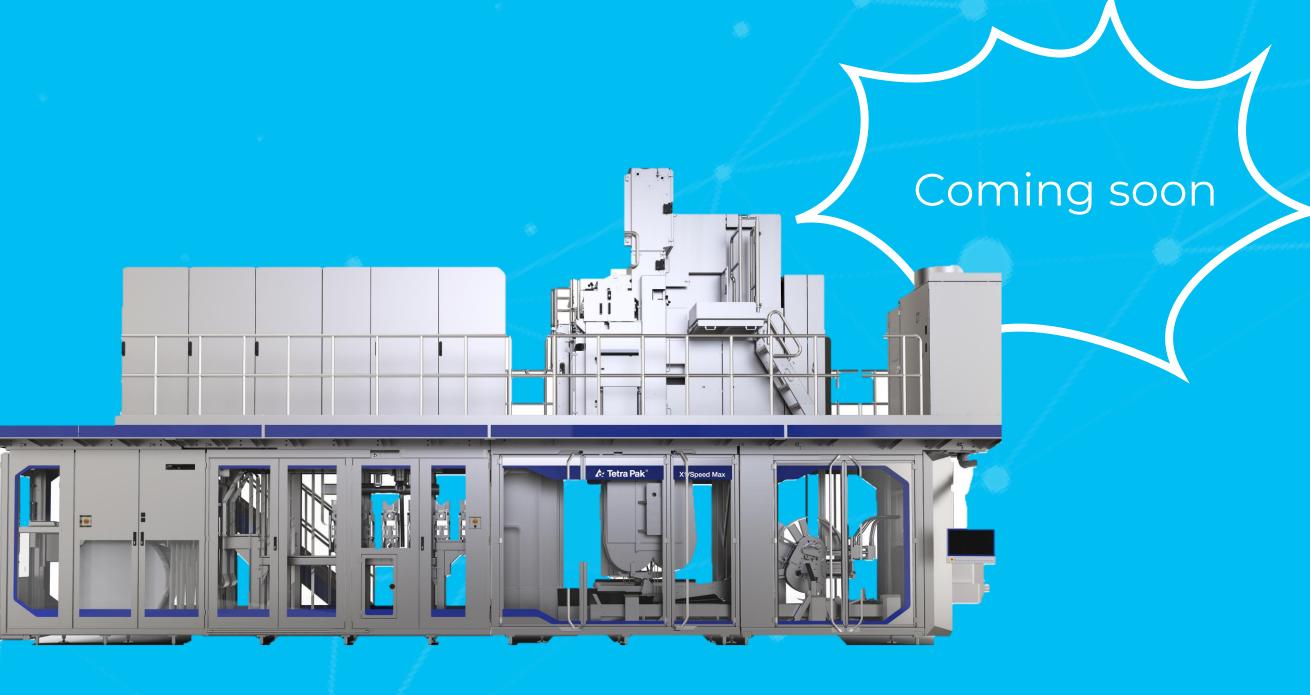
-25%
unplanned +15%
stops

Upto
+15%
output

Tetra Pak® X1/Speed Max

-50%
packaging
material waste

-20% Operator time Upto
+20%
output





It is not only new filling machines, we have new full line solutions



Tetra Pak® Accumulator Helix 40



Tetra Pak® Straw Applicator 40



Tetra Pak® Packer 40



Tetra Pak®



Tetra Pak® Accumulator Helix 30



Tetra Pak® Capper 40 Flex



Tetra Pak® Cardboard Packer 34



Tetra Pak®



Tetra Pak® Accumulator Helix 30



Tetra Pak® Cap Speed Hyper



Tetra Pak® Cardboard Packer 40

Tetra Pak®





Summary

Innovation drives
our purpose –
Protect Food,
People & Planet.

We collaborate with partners, customers & consumers to get access to knowledge, capabilities and insights.

Our priorities are clear and serves the needs for our customers, short, mid and long term.



Thank you!

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