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Message from our MD – South Asia Markets

It is my privilege to regularly interact with our diverse customers, suppliers, and employees throughout South Asia. Each interaction provides unique insights, but a recurring topic is the critical need for sustainable practices and solutions. As a global community, we recognise that the time for action towards a sustainable future is now. Despite significant challenges, I am confident that by taking collective incremental steps, we can achieve meaningful progress. By aligning with our customers' objectives and illustrating how Tetra Pak can aid their sustainability efforts, we are collectively driving positive change.

I am excited to present the 2023 Tetra Pak South Asia Sustainability Highlights, which illustrate how our team is advancing our sustainability initiatives and supporting our stakeholders. Tetra Pak has always been dedicated to protecting food, people, and the planet. In South Asia, this dedication is evident in our ongoing innovation in products and services, with a continuous focus on sustainability. Ensuring the safety and availability of food everywhere remains our core purpose.

As population in the region grows and environmental pressures intensify, the importance of our advanced processing solutions and shelf-stable packaging becomes more critical. This report showcases significant initiatives such as our dairy hub model, the implementation of One-step UHT technology, which can reduce the carbon footprint by up to 38%, and the launch of Tetra Pak®'s E3/Speed Hyper filling machine, the

world's fastest aseptic carton filling machine, which significantly cuts down chemical, water, and energy consumption.

In response to the pressing need for climate action, we are intensifying our efforts to lessen our environmental impact. Notable achievements include the introduction of plant-based polymers and the expansion of carton recycling initiatives throughout India, all aimed at reducing our carbon footprint and fostering circular economies. In 2023, we doubled the number of recyclers from the previous year, engaged with customers on Extended Producer Responsibility requirements, and worked closely with brand owners on waste management and Corporate Social Responsibility projects. Our commitment to collaborating across

the value chain towards this overarching goal remains unwavering.

Beyond the business imperative to minimise our impact, we acknowledge our responsibility to the planet and our stakeholders. Our team is dedicated to expanding our social sustainability initiatives, improving the lives of various communities. One example is our partnership with the grassroots NGO Bal Vikas Dhara, through which Tetra Pak supports waste-worker communities in Delhi with initiatives focused on children's education, vocational training for women, and health and well-being interventions for the entire community.

Our dedicated and talented team is central to our success. We recognise that today's top talent has many options, so we strive to create an inclusive, supportive, and dynamic workplace where everyone can thrive. Our comprehensive wellbeing programmes, competitive benefits, and commitment to diversity, equity, and inclusion

are designed to ensure that Tetra Pak South Asia remains an employer of choice. We also emphasize professional development opportunities to foster continuous innovation and growth within our team.

On behalf of our team in South Asia, I am proud to share our recent achievements and reaffirm our purpose: to make food safe and available everywhere and to protect what's good - for food, people, and the planet.

Sincerely,

Cassio Simões

Managing Director, Tetra Pak South Asia





Milk & opportunity Transforming Bangladesh's dairy landscape: The Dairy Hub model

Bangladesh's dairy sector predominantly comprises smallholder farmers who often struggle with limited access to education, technical services, and reliable markets for their milk. With average milk yields per cow hovering around 3.6 litres per day and issues concerning milk quality, their earning potential remains constrained.

To address these challenges, a collaborative effort was initiated involving Tetra Pak, Tetra Laval Food for Development, and PRAN Dairy Ltd. This effort led to the establishment of Dairy Hubs in Chatmohar, Pabna, and Natore districts.

These hubs transcend traditional collection centres by offering comprehensive support, including knowledge transfer through training facilities and demonstration farms. Here, farmers receive practical education and guidance, empowering them to shift from subsistence farming to more profitable commercial milk production.



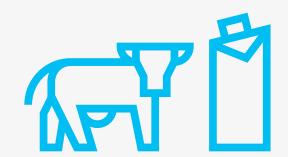
Transformation in Chatmohar district:



Increase in Milk Production

10.8 litres per cow/day

Average milk yield increase per cow/day from 4.45 litres to 10.8 litres



Increase in Milk Collection

41,000 litres

Growth in milk collection from 2,000 litres to 41,000 litres



Increase in Income

USD 244 per month

Average income increase from USD 100 to USD 244 per smallholder farmer each month

PRAN Dairy network today

6 hubs

12,000+
registered milk suppliers

Building on this success, the project expanded with the establishment of a sixth Dairy Hub in Southern Bangladesh. This expansion aims to train an additional 7,500 farmers, further contributing to Bangladesh's progress towards dairy self-sufficiency.

Introduction of plant-based caps and tethered caps for lower environmental footprint

Plant-based caps have emerged as a sustainable solution in the beverage industry, aligning with the growing consumer demand for environmentally sound packaging, and climate goals of food and beverage brands.

In South Asia too, brands have shown keen interest in this solution. In 2023, Tetra Pak has enabled the deployment of plant-based caps on the Tetra Brik® Aseptic 200 Edge package for the renowned mango drink, Maaza by Coca-Cola India. These caps are featured in the new Maaza Magic Aamras under Brand Maaza. Plant-based caps were also deployed by another brand called Waterly, on Tetra Brik® Aseptic 200 Edge packs of flavoured water.

Introduction of these caps helped increase the renewable content in the package by approximately 11%.

Derived from renewable materials, particularly sugarcane, these caps symbolise a significant stride towards sustainability in packaging. When sourcing these renewable materials, Tetra Pak adheres to voluntary certification standards such as the Forest Stewardship CouncilTM (FSCTM) for paperboard, and Bonsucro for plant-based polymers, ensuring the sustainability of our entire value chain.

Furthermore, Tetra Pak has also helped deploy tethered cap, DreamCap 26 Pro on Tetra Prisma® 500 Edge package for a leading coconut water brand in Sri Lanka. Tethered caps play an important role in preventing litter, as the cap stays attached to the package after use. They can also help reduce the carbon footprint of the carton further when they are chosen by food manufacturers as plantbased options.

Additionally, a major portion of Tetra Pak's tethered cap portfolio features a reduced amount of plastic. Depending on the various solutions, Tetra Pak has achieved a plastic content reduction ranging between 7% and 15%.



Tetra Recart®: A smart packaging choice for ready-to-eat food

Tetra Recart® serves as an efficient. future-ready packaging solution for various shelf-stable foods, including purees, sauces, fruits, and ready-to-eat meals like dal makhani, rajma, soups, and more. Notably, this innovative packaging solution boasts significantly lower carbon emissions—81% less* than steel cans and glass jars—alongside a 40% reduced* energy consumption during the manufacturing, distribution, and waste management stages. Additionally, the package is composed of approximately 69%* renewable paperboard material, sourced from responsibly managed forests and other controlled sources. with Forest Stewardship Council™ certification**.

In India, we partnered with Food and Inns, the country's second-largest food processing brand, to bring Tetra Recart® to the market. The first production line was commissioned at Food and Inns' Valsad facility in Gujarat for their own product, Madhu Amras, followed by a range of other products such as hot and sour soup, creamy sweet corn, rasam concentrate, and dal makhani.

Read more about Tetra Recart® here



*Life Cycle Assessments of food packaging, 2014-2021. *Carton CO2 Calculator certified by the Carbon Trust.

Tetra Pak Chakan: India's first factory to be certified for world class manufacturing



At Tetra Pak, we take pride in our Chakan facility being the first and only Total Productive Maintenance (TPM) - world class manufacturing facility across industries in India! Awarded by the Japan Institute of Plant Maintenance, Tetra Pak India's packaging material factory in Chakan has achieved the prestigious 'Award for World Class TPM Achievement'.

Since they began in 1964, the <u>JIPM</u> TPM awards have become among the most prestigious in the manufacturing industry. The awards acknowledge plants which fulfil the challenging requirements of JIPM's continuous improvement programme.

Tetra Pak's site in Chakan, India has been in operation for over a decade, embodying the spirit of 'Making in India, Making for the World'. It can produce over 16 billion carton packages annually while maintaining exceptional levels of efficiency and sustainability. This recognition underscores our commitment to excellence and innovation in manufacturing.

Tetra Pak India's plant design and construction incorporate several sustainable features that use renewable and nonconventional energy and materials for production. For instance, heat recovery systems were installed for airconditioning throughout the plant. The factory recently installed a 3-megawatt solar panel to further Tetra Pak's global net-zero goals.



empower India's waste picker community

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Our diversity, equity & inclusion focus

Building a culture of gender parity through Kraftsamla



Nurturing future generations: Tetra Pak India's Impact at Bhamchandra School, Chakan

For more than a decade, Tetra Pak India has been deeply committed to enhancing the infrastructure and educational resources at Bhamchandra School near the Chakan factory.

In 2023, we inaugurated a new wing of this school that includes 2 classrooms and a hall, equipping them with desks made from recycled cartons.

This marked another milestone in our 10-year-strong ongoing Corporate

Social Responsibility initiative dedicated to the Bhamchandra

School.

Over the years, we have proudly witnessed the growth of Bhamchandra School, which now accommodates over 2000 students, with a significant percentage being girls from neighbouring villages. Notably, the school has achieved exceptional academic results, with a 100% pass rate in the 10th standard and impressive scores in the 12th standard.

"I firmly believe that a company's success extends beyond financial metrics. It's equally about making positive contributions to the communities that surround us," said Cassio Simões, Managing Director, Tetra Pak South Asia.



Addressing a community need: Clean water for Thakar Basti

In Thakar Basti, near Varale village in Pune, approximately 750 family members have long struggled with access to hygienic drinking water.

Responding to a request from the local panchayat head, Tetra Pak stepped in to address this pressing issue.

Identifying the need for purified water and streamlined access to water for the community, Tetra Pak was committed to provide a long-standing solution. The project includes repairing the water collection and storage infrastructure and installing a community-level water purifier. Additionally, we implemented a coin-operated system (₹1 for 5 litres) at the water dispenser to minimise wastage.

This intervention has helped resolve drinking water issues for the foreseeable future, much to the appreciation of all Thakar Basti members.



Tetra Pak and Bal Vikas Dhara's journey to empower India's waste picker community

Since 2010, Tetra Pak has partnered with NGO Bal Vikas Dhara to transform the lives of India's waste picker community through education, healthcare, and income-generation initiatives, which continued in 2023.

Through these initiatives, we aim to create a positive impact on both the environment and the community.

These includes running 6 non-formal education centres to reintegrate school dropouts into mainstream education and enrolling the waste picker families into social welfare schemes such as old age and widow pensions, eShram cards and Ladli Schemes. We also helped families by providing free medical check-ups, and operating tailoring centres to boost household income for women.



Under this programme, over 5,000 workers and their families are covered, helping them earn additional livelihood by picking cartons from waste.



800+

women beneficiaries

Each year, tailoring centres established by this programme equip 60 women with valuable skills. Additionally, these centres indirectly support the livelihoods of more than 800 others.



700+

Six non-formal education centres have been established to prepare children from the waste picker community for mainstream education. Over 700 children have been enrolled in mainstream education so far.



Over 3,000 waste pickers benefit from a permanent health clinic and regular health camps organised for this community.



Read more about this programme in our global sustainability report

Alag Karo - Har din teen bin A ward-level waste management programme

In Gurugram, Tetra Pak, along with partners like Coca-Cola India,
Deutsche Gesellschaft für Internationale
Zusammenarbeit (GIZ), and the
NGO SAAHAS, continued the Alag
Karo programme to address waste
management concerns.

"Alag Karo," meaning "to segregate" in Hindi, aims to transform waste habits.

The first phase (2017-19) covered 22,000 houses in 42 societies, segregating 34 tonnes of waste daily.

Phase 2 began in 2020, creating a Model Ward in Gurugram's Ward 32 and piloting in Delhi's Vasant Kunj.

In Phase 2, the programme diverted an estimated 13 tonnes of wet waste and 19 tonnes of dry waste daily from Gurugram, and 2 tonnes of waste from New Delhi, away from landfills. Organic waste was composted and processed into biogas, while dry waste was sorted and sent for recycling. Three waste enterprises were also established as dry waste collection centres to boost the income of waste workers.

The programme improved the revenue and working conditions of 500 informal waste workers and was showcased globally at the World Environment Expo 2023 by an RWA member from Sushant Lok Block C.



Alag Karo phase 2 impact

Awareness

28,609

reached 28,609 point of waste generators across various locations

Waste Worker Training

308 243

waste workers received trained ID cards

Waste Diversion

34.5 metric tonnes

of daily waste (out of 41 metric tonne generated) diverted from landfill in Ward 32, Gurugram

Waste Processing

Composting systems

and decentralised waste management units set up

2 biogas systems

established (alternative to composting)

2 tonnes (approx.)

of waste processed daily through composting and recycling in Vasant Kunj

Waste Processing

upgraded Vasant Kunj dhalao from a dumpsite to a dry waste collection centre

Replication

inspired condominiums outside Ward 32 to implement source segregation





Our diversity, equity & inclusion focus

At Tetra Pak, we believe true sustainability starts from within. Our commitment to protecting what's good – food, people, and the planet – extends to fostering a diverse, equitable, and inclusive (DE&I) work environment.

We aim to provide a working environment where all employees and individuals interacting with Tetra Pak, including contractors, suppliers, customers and visitors are treated with dignity and respect.

Our DEI panels structure

Global DEI Panel

Focus on framework and direction

Regional DEI Panels

Focus on regional aspects

Local DEI Forum

Undertake local programmes



Our DEI focus



DEI awareness

Leadership & mentorship programme

Equal opportunity for job applicants

Assuring equal pay

Providing flexible working options

Speak up for inclusion campaign



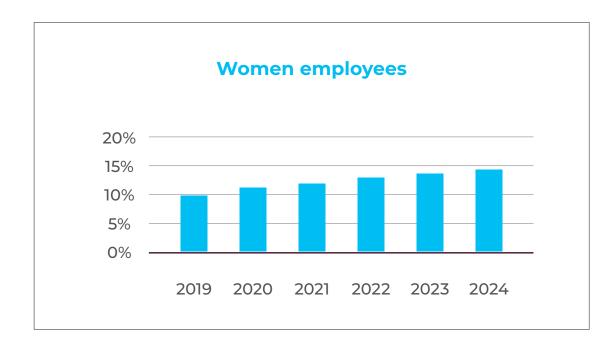
Mental wellbeing programme

Employee assistance programme (24x7), including for families

Emotional intelligence programme

Resilience programme





11% of management team members13.5% of managerial bench52% of Future Talent programmeare women

Building a culture of gender parity through Kraftsamla

The fight for gender equality demands a united front. Kraftsamla, an alliance forged between the Swedish Chamber of Commerce India and Swedish companies like Tetra Pak, embodies this very spirit. "Kraftsamla," meaning "gather our forces together" in Swedish aims to dismantle the obstacles that hinder women's advancement in the workforce.

Together with other Swedish companies in India, Tetra Pak has been helping address the issue of gender disparity through a three-pronged approach:

 Sensitisation: Leaders from Tetra Pak and other Swedish companies participate in workshops, fostering empathy and understanding of gender challenges. This equips them to drive positive change within their organisations.

- Continuous Learning: Kraftsamla conducts research on gender dynamics in the workplace. These insights are then translated into practical recommendations for policy changes and cultural shifts that promote gender equality.
- **Empowering Women:** The "Bridge the Gap" scholarship programme provides financial support to underprivileged women pursuing higher education.

Kraftsamla's Impact



#enable

empowers 2,561+ marginalised women in India with skills and resources for sustainable livelihoods.



Bridge the Gap Scholarship

grants education access to 71+ underprivileged women in STEM, healthcare and more.



Equitable digital access

bridges the digital gap by equipping 25 scholars with laptops for their studies.



Task Force on Gender Sensitisation

Under the Krafstamla project, the Task Force on Gender Sensitisation is a programme that brings together 50 leaders from Swedish companies across India and the APAC and Oceania region to tackle unconscious bias and power dynamics in the workplace. With 125 "ambassadors for change" trained in just three years, the initiative drives cultural shifts in 34 companies across 11 countries.

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South Asia

Sustainability in our operations

Tetra Pak's manufacturing site in Chakan, India is the largest and most advanced outside Sweden, an integrated marvel. It not only offers innovative packaging, processing solutions, and services solutions but also champions environmental responsibility. The facility is also an IGBC Platinum certified green building site since 2014.





In 2023, we continued to reduce our environmental impact across the site:



3 MW solar panel installation, , reducing carbon emissions by 12 tonnes annually.



40% reduction in water consumption compared to 2022 through innovative process modifications. The facility continues to be a zero-water discharge site.



A regenerative thermal oxidiser ensures zero volatile organic compound emissions.



38% of the land dedicated to lush landscaping with over 5,000 trees.



100% of process waste recycled through authorised recyclers.

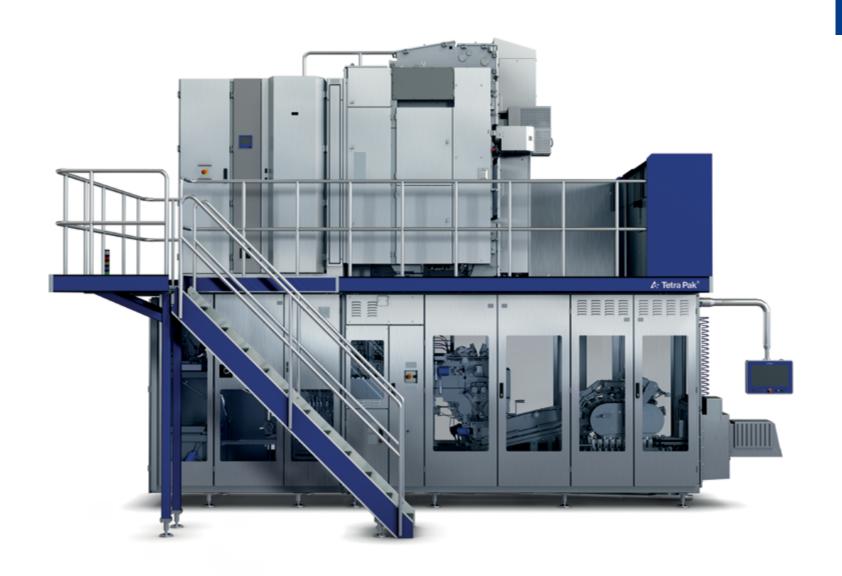


An in-house organic garden provides fresh vegetables for our cafeteria. 3,140 kgs of vegetables were harvested in 2023.

Operational performance meets environmental benefits with Tetra Pak®'s E3/Speed Hyper

In 2023, Tetra Pak deployed the Tetra Pak® E3/Speed Hyper machines across a range of beverage brands. This state-of-the-art machine combines operational efficiencies with significant environmental benefits, setting a new standard in the industry.

To read more about its features, click here



The Tetra Pak® E3/Speed Hyper is the fastest filling machine in the aseptic carton industry, equipped with eBeam sterilisation technology. This machine offers several key benefits:

Higher Capacity Output

Thanks to eBeam sterilisation, the machine can produce up to 40,000 packaged beverages per hour. This high capacity allows producers to maintain competitive pricing and meet the increasing consumer demand in growing urban centres.

Reduced Environmental Impact

Tetra Pak's unique eBeam technology helps reduce the consumption of utilities and chemicals while delivering high speed and low costs. Electron beam sterilisation can reduce water consumption by up to 45% compared to the Tetra Pak® A3/Speed for portion packages. The reduction in chemical use simplifies water recycling processes, as no water used means no wastewater to treat. eBeam technology cuts chemical consumption by 99% and energy consumption by about a third, eliminating the need for H2O2 preheating, heating, and drying.

Water, waste, and energy reduction: How we help our customers achieve sustainability goals

Our approach to sustainability considers the impact of our entire value chain – from our suppliers to our customers. We recognise that our most significant impact is with our customers and the processing and packaging equipment they operate in their production plants. Therefore, we are committed to supporting our customers as they strive to reduce their water use and other waste to meet their own sustainability ambitions. In our work with customers, we focus on three key areas:



Water

One of our largest beverage clients achieved significant water savings of 300 cubic metres per annum. This was made possible by implementing an efficient water and condensate recovery system designed by Tetra Pak. This system not only reduced water consumption but also minimised wastewater generation, contributing to a more sustainable operation.



Waste

A large dairy cooperative benefited from substantial product savings due to Tetra Pak's advanced cyclone and powder recovery design. By incorporating this technology in their 40-tonne-perday powder plant, the cooperative saved 21 tonnes of product annually, translating to a financial saving of 57,000 Euros each year. This not only enhanced product recovery but also reduced waste, aligning with the cooperative's sustainability goals.



For a large dairy cooperative, a switch from traditional pumps to a new type of pump resulted in a significant reduction in electrical energy consumption. This change saved a total of 101 megawatt-hours annually. This improvement in energy efficiency highlighted the potential for operational cost savings and a lower carbon footprint in dairy processing.

A leading multinational beverage company also realised considerable energy savings through Tetra Pak's solutions. By implementing an efficient condensate recovery system, the company saved energy equivalent to 46,000 Euros per annum. Additionally, a newly developed sugar handling system and dissolver unit reduced energy consumption by 71 megawatthours annually compared to conventional methods. These advancements not only lowered operational costs but also contributed to the company's sustainability objectives.

Building a circular economy ecosystem for cartons in India

At Tetra Pak, our goal is that all Tetra Pak cartons get collected, and recycled, and avoid becoming waste. While cartons are recyclable, we actively work on scaling recycling solutions globally.

In India, we have been building and strengthening the collection and recycling ecosystem for over 20 years.

*The latest study by TERI reveals that the recycling rate has reached 62% in the 22 surveyed cities in India!

Extrapolating that data to all of India shows that 1 in every 2 cartons is being collected for recycling.

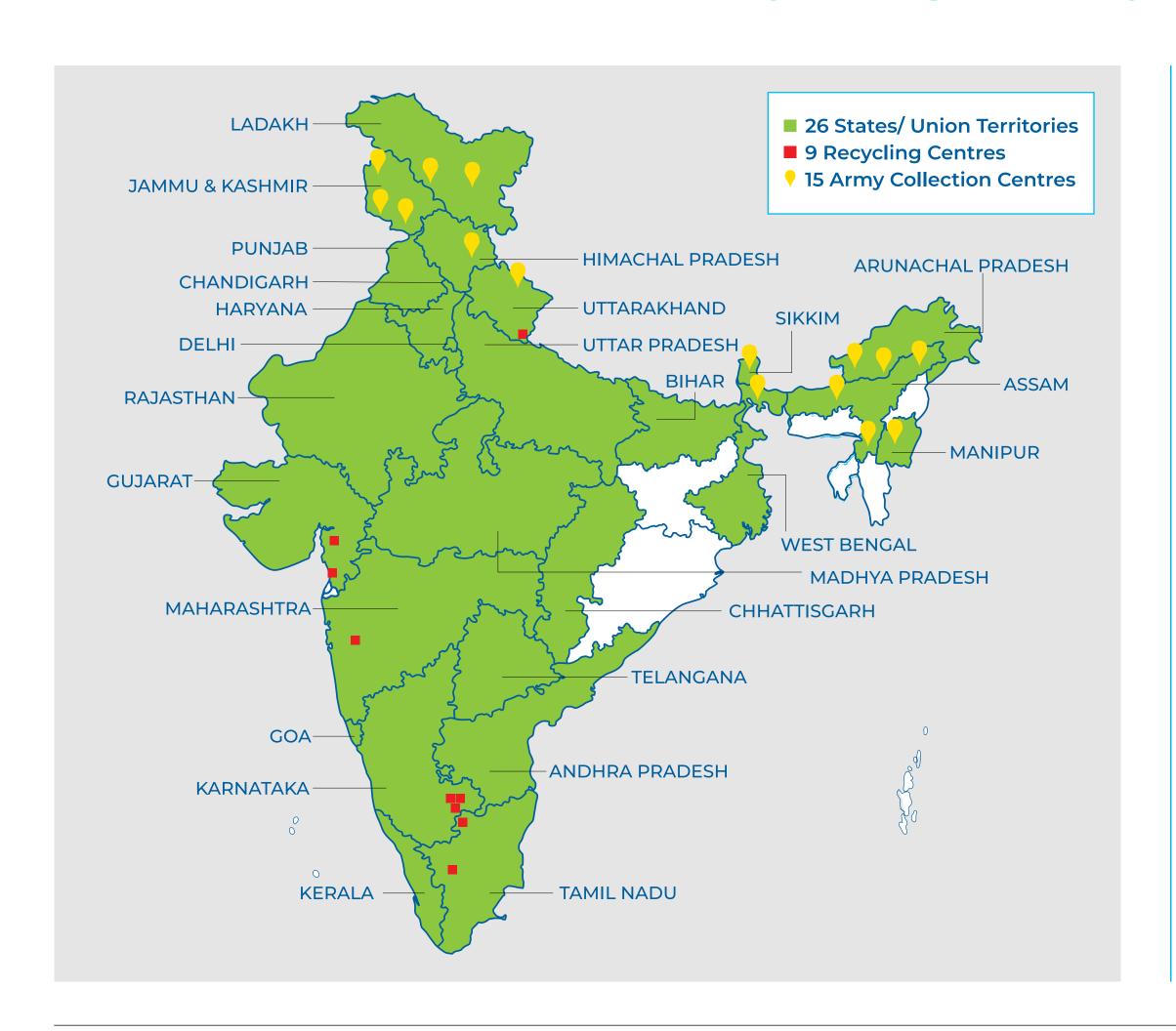


Recent Highlights

- We have doubled the number of recycling centres from 4 to 9.
- Paper mills across the country are actively recycling cartons, leveraging the high-quality fibre in our paperboard.
- Achieved a 45% carton recycling rate in India as per TERI's 2022 report.

Planet

The collection and recycling ecosystem built over 20 years



Voluntary EPR

Past 20 years

Invested amount as on December 2023

INR 75 Crores

Collection Infrastructure

26 States & UTs

15 Army Contingents

30 Collection partners including

5 collection aggregators

4 startups

3 NGOs

Recycling rate as per TERI 2022 report for surveyed cities

2011 - **29**% 2015 - **43**%

2018 - **54%** 2021 - **62%**

Extrapolated recycling rate as per TERI 2022 report for India

2021 - **45**%

"Mera Carton Meri Zimmedari" (My carton, my responsibility)

The "Mera Carton Meri Zimmedari" initiative, launched in 2021 in Bhopal by Tetra Pak and <u>The Kabadiwala</u>, focuses on responsibly recovering used beverage cartons (UBCs) to reduce landfill waste in targeted cities.

The mission was to not only divert used cartons from landfills to recycling but also to bring behaviour change and uplift the waste pickers community in the city of Bhopal.

In 2022, the campaign was expanded to cities such as Indore, Nagpur, Raipur and Lucknow.

Recovery of used beverage cartons since 2021

2021

Recovered 50+ tonnes of UBCs in Bhopal 2022

Expanded to Indore, Nagpur, Raipur, and Lucknow, collecting 90+ tonnes of UBCs 2023

Continued success with 85+ tonnes collected

Through over 300 on-ground programmes, residents learned the importance of waste segregation and proper UBC collection. To make UBC collection convenient, dedicated bins were placed strategically on campuses, and residents could also schedule free pickups through The Kabadiwala app.

Furthermore, the programme actively collaborates with over 150 waste pickers across four cities, recovering UBCs from dumps and Material Recovery Facilities (MRFs). This collaboration reinforces the programme's commitment to a sustainable waste management system.

Looking Ahead (2024)

- Continued
 programme
 execution in all
 five cities
- Increased

 awareness
 campaigns
 and resident
 engagement
- Enhanced
 collaboration with
 waste pickers for
 maximised UBC
 recovery

Introduction Food People





People

14 years of 'Go Green with Tetra Pak'

Over the years, Tetra Pak has continued to invest in consumer awareness programmes that inspire citizens to take responsibility for their waste, setting off a positive ripple effect across the community, country and the planet.

Launched on World Environment
Day in 2010 in Mumbai, 'Go Green
with Tetra Pak' is a collaborative
partnership between Tetra Pak India,
RUR Greenlife, and retail chains
Sahakari Bhandar and Reliance Smart
& Fresh. The programme aims to raise
awareness about the recyclability
of carton packages and encourage
responsible consumer behaviour.

In 2024, the programme will complete 14 years, and its success is attributed to Mumbaikars' long-term commitment.

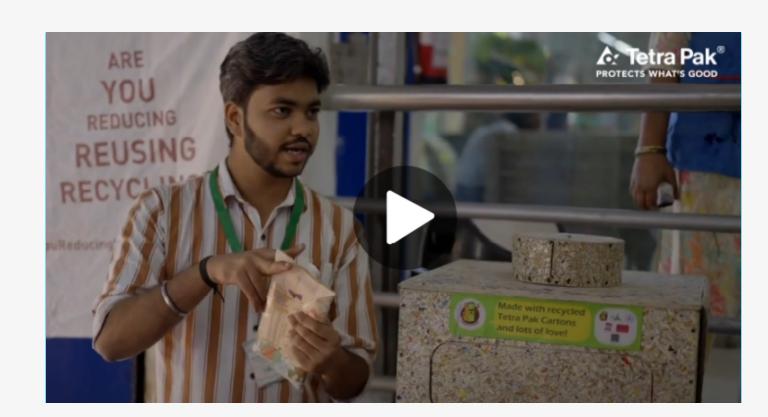


Promote recycling of carton packages and build a circular economy by encouraging consumers in Mumbai and Pune to recycle.



Strategy

Utilises a Hub-Spoke model where retail stores serve as hubs with recycling bins, receiving used cartons from various community spokes like schools, societies, and corporates.



Read more about the programme here.

Through 14 years of concerted efforts of all stakeholders

- Over 210 deposit points were established across Mumbai including over 52 Sahakari Bhandar & Reliance Smart stores.
- 17 million cartons were collected.
- Over 800 school desks, garden benches, and 1,20,000 items made from recycled cartons were donated.
- Workshops and campaigns were conducted to educate and motivate citizens on eco-friendly practices.

Sabar Dairy and Tetra Pak create cowshed roofs from recycled cartons

Sabar Dairy, a leading dairy cooperative in India, and Tetra Pak partnered to pioneer an innovative partnership to promote sustainability in the dairy industry. Together, the two organisations initiated a pilot project to build roofs for a 40-cow shed using polyAl material, obtained from recycling used beverage cartons. The PolyAl sheets have been made by Eastern Cargo, a Gujarat-based recycling partner for Tetra Pak since 2016, specialising in producing roof tiles and flat sheets.

This collaboration underscores both organisations' commitment to driving sustainability in the dairy industry through innovative solutions.

Recycled PolyAl:

This innovative material, derived from used beverage cartons, offers a lightweight, waterproof, and temperature-regulating solution.

Potential Benefits:

Studies by the local recycler suggest a 5-7°C temperature reduction compared to traditional materials, potentially impacting cow health and milk yield.

Read more here



Power of the collective: How Tetra Pak and industry partners are accelerating beverage carton recycling

In 2018, Tetra Pak, together with several other Food and Beverage brands, created Action Alliance for Recycling Beverage Cartons (AARC), an industry body that represents the voice of the carton package industry to the government and other external stakeholders.

The intent was to build further on the work done by Tetra Pak over the years in establishing the collection network across the country, channelise industry resources and take recycling of used carton packages to the next level.

Starting with 9 founding member companies in 2018, AARC today includes 18 companies including leading F&B brands like Parle Agro, Dabur, Karnataka Milk Federation, United Spirits, John Distilleries, Coca Cola India as well as other beverage carton manufacturers.

Over the past year, AARC and member organisations have significantly accelerated their efforts:





Awareness & Collaboration

Workshops brought together 150+ stakeholders (government, NGOs, industry) to promote responsible waste management.



Regulatory Advocacy

AARC engaged with regulatory bodies to advocate for:

- Streamlined recycling regulations
- Transparency in waste management
- · Industry-wide adoption of sustainable packaging



Global Knowledge Sharing

AARC partnered with **United Nations Centre for** Regional Development (UNCRD) for a webinar on beverage carton recycling best practices and building a circular economy.

