

PRESS RELEASE

Tetra Pak wins Environmental Initiatives Award at SEAL Business Sustainability Awards 2025

Tetra Pak's Approach to Nature framework has been recognised as an industry-leading strategy for addressing biodiversity loss and water security across the entire value chain.



Bangkok, Thailand, 14 February 2025 – Tetra Pak has received the Environmental Initiatives Award at the [2025 SEAL Business Sustainability Awards](#) for its Approach to Nature framework. The SEAL (Sustainability, Environmental Achievement and Leadership) Award recognises Tetra Pak's framework as an industry-leading example of how major companies can leverage their expertise to guide and collaborate with partners throughout the value chain to realise their own sustainability goals and address regulatory requirements.

Tetra Pak launched its comprehensive [Approach to Nature](#) framework in 2024 to address nature-related impacts across the value chain. This ambitious approach is built upon concrete actions and more than 20 measurable targets and practical actions, defining the company's contribution to halting and reversing nature loss, supporting the restoration of ecosystems and enhancing water security.

As well as internal goals and actions, the framework also addresses supplier and customer nature-related impacts, including those connected to packaging end-of-life.

Significant progress has already been made against the framework. In its own operations, Tetra Pak aims to reduce total water withdrawal by 35% by 2030 (from a 2019 baseline). Tetra Pak's Kunshan site in China is an example of success in this regard, with rainwater harvesting implemented to irrigate over 6,000m² of green plants, cutting annual water use by more than 120 tonnes.¹

¹ P.57 [TetraPak Sustainability ReportFY23](#)

Patinya Silsupadol, Head of Sustainability, Tetra Pak (Thailand) Limited notes: “The recognition of Tetra Pak’s Approach to Nature framework by SEAL Awards validates our commitment to environmental stewardship and sustainable business practices, demonstrating how clear, actionable strategies for nature protection can deliver quantifiable results across our value chain. By striking the right balance between environmental leadership and innovation, we’re advancing our global commitments while addressing the unique challenges and opportunities in Thailand.”

Francesca Priora, Vice President, Climate & Nature, Tetra Pak comments: "We are honoured to accept this award from SEAL Awards for our Approach to Nature framework. This recognition highlights our commitment to reversing and halting nature loss by reducing the negative impacts of our value chain on nature and supporting landscape restoration.

“We are proud to collaborate with customers, suppliers and partners on our journey to restore ecosystems and improve water resilience. Approach to Nature is one of the ways we are working together to transform food systems to ensure a more secure, resilient and sustainable future for all.”

The framework has also been recognised by ‘It’s Now for Nature’, a joint global campaign led by Business for Nature - a coalition that brings together more than 100 influential partner organisations and forward-thinking companies to “drive credible business action and policy ambition to achieve a nature-positive economy for all by 2030”.²

Find out more about the [SEAL Awards](#).

Discover more about [Approach to Nature](#), including quantitative targets and practical actions.

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ABOUT TETRA PAK

Tetra Pak is a world leading food processing and packaging solutions company. Working with our customers and suppliers, we provide access to safe, nutritious food for hundreds of millions of people in more than 160 countries every day.

With over 24,000 employees worldwide, we commit to making food safe and available, everywhere, and we promise to protect what’s good: food, people and the planet.

More information about Tetra Pak is available at www.tetrapak.com.

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² [Business For Nature](#)